

WILL YOU BE A CHAMPION FOR LANSDOWNE KIDS?

POTENTIAL



LANSDOWNE CHILDREN'S CENTRE FOUNDATION

WINTER/SPRING 2025



Lansdowne

Children's Centre Foundation

2025 SPONSORSHIP OPPORTUNITIES

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About Lansdowne



[WATCH NOW](#)

Lansdowne Children's Centre

Lansdowne Children's Centre provides child development resources, supports and services for infants, children, and youth facing **communication, developmental and physical special needs and/or challenges**, and their families.

Lansdowne serves the region of Grand Erie, including Brantford, Brant, Haldimand and Norfolk counties, Six Nations of the Grand River, and Mississaugas of the Credit First Nation, with sites in Brantford, Caledonia, Dunnville and Simcoe.

Since 1974, Lansdowne has delivered family-centred care, rehabilitation, respite, and recreation programs. Many client journeys begin with a referral in their early years and continue to access Lansdowne resources up to their adult transition years (approx. 19 years old). As of March 2024, Lansdowne serves over 3,600 children and youth, and their families, with over 2,400 additional children awaiting service or assessment.

Lansdowne Children's Centre Foundation

Lansdowne Children's Centre Foundation works to enhance and enrich the lives of the children and families that Lansdowne Children's Centre serves by raising funds and goodwill throughout the community.

With generous gifts from donors, sponsors and organizations, we are able to help children and youth and their families with access to:

- Specialty equipment
- Support workers
- Community-based programs
- Centre-run programs



Your Support Makes A Difference



Programs & Services

Financial contributions to social and recreation programs that provide opportunity for children and youth to develop skills and pursue their interests, and/or provide respite or recreation opportunities for client families.

Technology & Equipment

Financial contributions for the purpose of enhancing Lansdowne client accesibility to technology and equipment intended for use in supporting child development and improving quality of life.

Capital Needs

Financial contributions for the purpose of enhancing Lansdowne client capacity and accesibility.



Ways To Give



A One-Time Individual Gift

A one-time individual gift can be designated to a specific program or service at your discretion or applied to the area of greatest need.



A Monthly Gift Commitment

A monthly gift is a pledge to invest a consistent amount of money made through your bank account or credit card on a convenient monthly basis.



An In-Honour Gift

An in honour gift can commemorate a loved one's birthday or a significant moment in your life. It is thoughtful to make and leaves a lasting impression. The most common In Honour donations are made on occasions such as weddings, birthdays, graduations, retirements or other major milestones in a loved one's life.



A Memorial Gift

A memorial gift is a thoughtful and meaningful way to honour the memory of a loved one. Knowing that your donation will help make a difference in the life of a child with special needs and their family may bring a sense of comfort.

Learn more online at LansdowneCentre.ca/waystogive

Ways To Give



A Planned (Legacy) Gift

Remembering Lansdowne Children's Centre in your will is an example of a planned or legacy gift, a lasting way to ensure that we can provide children and youth of our community with the services and supports they need for years to come.



An Endowment Fund Gift

An endowment fund gift ensures the Foundation now and for the Future. You may direct your gift to the Lansdowne Foundation Endowment Fund or honour your family or a special person with a personally named Fund.



Host a Third-Party Fundraiser

Each year, caring individuals, community and corporate groups help support children and youth accessing services at Lansdowne Children's Centre by hosting their own fundraising events. If you are interested in fundraising to support Lansdowne Children's Centre Foundation please contact us. You can also learn more about how we can support your event when you **register online**.

Interested in fundraising? Learn more online at
LansdowneCentre.ca/foundationevents

Lansdowne

@heroeswalkandroll 

HEROES WALK AND ROLL

2025 OCTOBER 4 BRANT PARK



REALIZE POTENTIAL

Suit up for fun and fundraising!

Join the Heroes Walk and Roll for Lansdowne Children's Centre and support our mission to enhance and enrich the lives of the children and families accessing services and support for special needs.



SCAN ME

Sign up online

[lansdownecentre.ca/
heroeswalkandroll](https://lansdownecentre.ca/heroeswalkandroll)







Lansdowne
HEROES
WALK AND ROLL
 2025 OCTOBER 4 BRANT PARK

- FAMILY FUN!
- Costumed Heroes
- Photo Booth
- Face Painting
- Carnival Games



**YOUR
 LOGO
 HERE**

Sign up online
[lansdownecentre.ca/
 heroeswalkandroll](https://lansdownecentre.ca/heroeswalkandroll)



SCAN ME



SPONSOR BENEFITS



Brand Recognition

Our events are attended by hundreds of people, and our pre-event messaging and advertising is seen by tens of thousands! Commit early and have your logo included in event media. Media channels include event signage, advertising, print materials and social media promotions.



Partner Recognition

In addition to your brand awareness we recognize the contributions of our sponsor partners in news releases, and in monthly newsletter annual report publications. We can include a cheque presentation photo, as well as mention the people responsible by name.



Media Opportunities

Our top partners are invited to participate in development of media including photos and interviews by in-house staff and third-party partners. These videos will be promoted on our social channels, and can also be shared with your audience.



Thank You Luncheon

Our top partners are offered the opportunity to enjoy a luncheon with members of our Foundation team post-event, and tour Lansdowne Children's Centre as we thank you for your support.

Lansdowne **HEROES WALK AND ROLL** 2025 OCTOBER 4 BRANT PARK

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SCAN ME

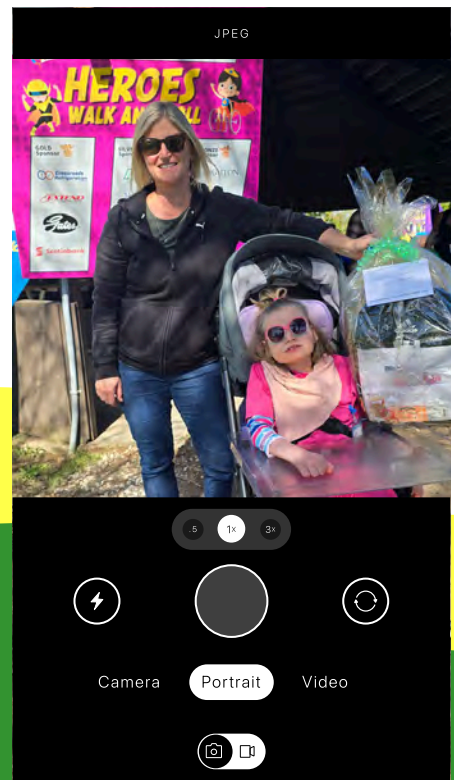
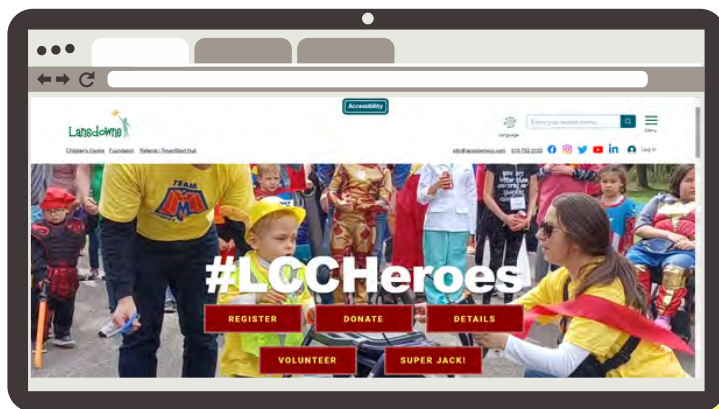
SPONSORSHIP OPPORTUNITIES



Benefits:

	\$ 10,000 Presenting Sponsor	\$ 7,500 Main Stage Sponsor	\$ 5,000 Platinum Sponsor	\$ 2,500 Gold Partner	\$ 1,500 Silver Partner	\$ 750 Bronze Partner	\$ 500 Media Partner	\$ 250 Family Sponsor
Logo recognition at event	✓	✓	✓	✓	✓	✓	✓	✓
Logo recognition on event web page	✓	✓	✓	✓	✓	✓	✓	✓
Logo recognition in registration kit, day of	✓	✓	✓	✓	✓	✓		
Logo recognition in shared social media	✓	✓	✓	✓	✓	✓	✓	
Brand recognition in Lansdowne newsletter/blog, shared announcement	✓	✓	✓	✓	✓	✓		
Brand recognition in pre-event news and media coverage*	✓	✓	✓	✓	✓			
Logo recognition on event posters*	✓	✓	✓	✓				
Brand recognition in dedicated press release and social media post	✓	✓	✓					
Recognition in the Lansdowne Foundation Annual Report, event feature	✓	✓	✓	✓				
Invited to have company signage and a booth at the event	✓	✓	✓	✓				
Lunch invitation post-event with the Foundation Team	✓							

*Pre-event promotions have already started. Once a sponsorship agreement is signed and logos provided, Lansdowne Foundation team will work with Lansdowne communications and your organization to fulfill commitments (news release, social media, posters) within the next 2-4 weeks. If you have additional expectations or requirements, please share with us immediately.



lansdownecentre.ca/heroeswalkandroll



@heroeswalkandroll



@lansdownechildrens

Make a difference.

[lansdownecentre.ca/
foundation](http://lansdownecentre.ca/foundation)

